



NEWS RELEASE

For Immediate Release
March 5, 2012

MPAA CHAIRMAN AND CEO CHRIS DODD TO VISIT INDIA TO DELIVER INAUGURAL KEYNOTE ADDRESS AT INDIA'S FICCI FRAMES

MUMBAI - Senator Chris Dodd, Chairman and CEO of the Motion Picture Association of America (MPAA) will be visiting India to deliver the inaugural keynote address at India's 2012 FICCI FRAMES which will be held from 14 – 16 March.

Senator Dodd will address a significant audience of government officials, film and entertainment industry leaders, and key media at the Renaissance Mumbai Convention Center Hotel, in Mumbai, India.

During his maiden visit to India as Chairman and CEO of MPAA, the Senator is scheduled to meet government officials, film and entertainment leaders to discuss further strengthening of ties between two of the largest movie industries of the world, Hollywood and the Indian film industry.

Senator Dodd, who took over stewardship of MPAA in March 2011, is also scheduled to meet with students of the world renowned film school, Whistling Woods International and participate in an exclusive presentation of the LA India Film Council, an initiative to develop and strengthen motion picture production, distribution, technology, content protection and commercial cooperation between the city of Los Angeles, the home of Hollywood and the Indian film industry.

On his upcoming visit to India, Senator Dodd said "I am looking forward to visiting India, a country rich in culture and heritage and the world's largest producer of films. Cooperation and collaboration remain crucial to promoting and protecting film communities across the globe. I hope to build on the relationship we have established with the film industry in India and strengthen these bonds so that together we can face new challenges,

chiefly movie theft which continues to plague our industries undermines innovation, creativity and threatens the livelihoods of millions of people.”

About MPDA: The Motion Picture Dist. Association (India) Pvt. Ltd. (MPDA) is a wholly owned local office of the Motion Picture Association, and represents the interests of the American motion picture industry in India. MPDA works closely with local industry, government, law enforcement authorities and educational institutions to promote and protect the Indian film and television industry.

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ABOUT THE MPA: PROMOTING & PROTECTING SCREEN COMMUNITIES IN ASIA PACIFIC

The Motion Picture Association (MPA) and the Motion Picture Association International (MPA-I) represent the interests of the six international producers and distributors of filmed entertainment. To do so, they promote and protect the intellectual property rights of these companies and conduct public awareness programs to highlight to movie fans around the world the importance of content protection. These activities have helped to transform entire markets benefiting film and television industries in each country including foreign and local filmmakers alike. The organizations act on behalf of the members of the Motion Picture Association of America, Inc (MPAA) which include; Paramount Pictures Corporation; Sony Pictures Entertainment Inc.; Twentieth Century Fox Film Corporation; Universal City Studios LLC; Walt Disney Studios Motion Pictures; and Warner Bros. Entertainment Inc. The MPA and the MPA-I have worldwide operations which are directed from their head offices in Los Angeles and Washington, D.C. and overseen in the Asia Pacific by a team based in Singapore.

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